



Ministry of Commerce & Industry
Government of India



Ministry of Education
Government of India



17th FICCI Higher Education Summit 2022

A Global Conference & Exhibition

“Global Destination for Higher Education: Advantage INDIA”

November 17-19, 2022, New Delhi

PARTNERSHIP OPPORTUNITIES

Principal Partner Rs 35,00,000 /- + GST One slot available	Platinum Partner Rs 30,00,000/- + GST One slot available
Gold Partner Rs 25,00,000/- + GST Three slots available	Silver Partner 20,00,000/- + GST Four slots available
Conference Kit Partner 16,00,000/- +GST Single slot available	Registration Desk Partner 15,00,000/- +GST Single slot available
Lanyard and Badge Partner 15,00,000/- +GST Single slot available	Technology Partner 14,00,000/- +GST Single slot available
Conference Souvenir Partner 10,00,000/- +GST Single slot available	Exhibitor Catalogue Partner 7,00,000/- +GST Single slot available
Power Bank Partner INR 8,00,000 /- +GST Single slot available	Lunch Partner Day 2 INR 7,00,000 /- +GST Single slot available
Lunch Partner Day 1 INR 7,00,000 /- +GST Single slot available	Visitor Carry Bag Partner 7,00,000/- +GST Single slot available
Pen Partner INR 5,00,000 /- +GST Single slot available	Flash Drive or Pen Drive INR 5,00,000 /- +GST Single slot available
Key Chain INR 5,00,000 /- +GST Single slot available	Visiting Card Holder INR 5,00,000 /- +GST Single slot available

PARTNERSHIP BENEFITS

PRINCIPAL PARTNER: INR 35,00,000 + GST (One slot)

- **20 complimentary delegate passes** for both days of convention
- Display of Company name and logo as “**Principal Partner**” on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Company Logo as “**Principal Partner**” on **Conference Partner’s panels** placed at various locations at the venue
- Complimentary Bare Exhibition Space of **45 sq. mtrs** (Additional space can be booked on 10% discount payment)
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as “**Principal Partner**”
- **Front Inside Advertisement** in the Conference Souvenir distributed to **over 1000 delegates**
- **Corporate Literature (1 pen drive/8–10-page folded brochure)** will be included in the Delegate Kit
- **Running of Partner company’s promotional film** at the pre-function area
- Meetings with Foreign Dignitaries like Education Regulators, Diplomats, Academicians, etc.
- Inclusion of **Company Profile** in the **Conference Souvenir and Exhibitor Catalogue**

PLATINUM PARTNER: INR 30,00,000 + GST (One Slot)

- **15 complimentary delegate passes** for both days of convention.
- Display of Company name and logo as “**Platinum Partner**” on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Company Logo as “**Platinum Partner**” on **Conference Partner’s panels** placed at various locations at the venue
- Bare Exhibition Space of **36 sq. mtrs** will be provided on complimentary basis (Additional space can be booked on 10% discount payment)
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as “**Platinum Partner**”
- **Back Cover Advertisement** in the Conference Souvenir distributed to **over 1000 delegates**
- **Corporate Literature (1 pen drive/8-10 page folded brochure)** will be included in Delegate Kits

- Inclusion of **Company Profile** (2 pages) in the **Conference Souvenir and Exhibitor Catalogue**
- Meetings with Foreign Dignitaries like Education Regulators, Diplomats, and Academicians etc

GOLD PARTNER: INR 25,00,000 + GST (Three Slots)

- **10 complimentary delegate passes** for both days of convention.
- Display of Company name and logo as **“Gold Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Company Logo as **“Gold Partner”** on Conference **Partner’s panels** placed at various locations at the venue
- Bare Exhibition Space of **27 sq. mtrs** (Additional space can be booked on 10% discount payment)
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as **“Gold Partner”**
- **Back Inside Advertisement** in the Conference Souvenir distributed to over **1000 delegates**
- **Corporate Literature (1 pen drive/8-10 page folded brochure)** to be included in **Delegate Kits**.
- Inclusion of **Company Profile** (1 page) in the **Conference Souvenir and Exhibitor Catalogue**
- Meetings with Foreign Dignitaries like Education Regulators, Diplomats, and Academicians etc

SILVER PARTNER: INR 20,00,000 + GST (Four Slots)

- **10 complimentary delegate passes** for both days of convention.
- Display of Company name and logo as **“Silver Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Company Logo as **“Silver Partner”** on Conference **Partner’s panels** placed at various locations at the venue
- Bare Exhibition Space of **18 sq. mtrs** (Additional space can be booked on 10% discount payment)
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as **“Silver Partner”**
- **Single spread advertisement** in the Conference distributed to over **1000 delegates**
- **Corporate Literature (1 pen drive/8-10 page Brochure)** to be included in **Delegate Kits**

- Inclusion of **Company Profile** (1 page) in the **Conference Souvenir and Exhibitor Catalogue**
- Meetings with Foreign Dignitaries like Education Regulators, Diplomats, and Academicians etc.

CONFERENCE KIT PARTNER: INR 16,00,000 + GST (One Slot)

- 5 Complimentary **Conference Delegate passes**
- Display of Company name and logo as “**Conference Kit Partner**” on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Company Logo as “**Conference Kit Partner**” on Conference **Partner’s panels** placed at various locations at the venue
- Shell Space in Exhibition of 18 sq. mtrs (Additional space can be booked on 10% discount payment)
- **Corporate Literature (1 pen drive/2 page folded brochure)** to be included in **Delegate Kits**
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as “**Conference Kit Partner**”
- One full-page color advertisement in the **Conference Souvenir**
- Inclusion of **Company Profile** (approximately 150 words) in the **Conference Souvenir**

REGISTRATION DESK PARTNER: INR 15,00,000 + GST (One Slot)

- **Name & Logo** of the Company will be displayed at the **Registration Desks** as “**Registration Desk Partner**”
- A **separate desk** to distribute **corporate brochure** of Company during summit
- Shell Space in Exhibition of 18 sq. mtrs (Additional space can be booked on 10% discount payment)
- Display of Company name and logo as “**Conference Registration Desk Partner**” on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- Display of Company Logo as “**Conference Registration Desk Partner**” on Conference **Partner’s panels** placed at various locations at the venue
- **2 Complimentary Delegate Passes** to the Summit
- Inclusion of **Company Profile** (approximately 200 words) in **Conference Souvenir**

LANYARD AND BADGE PARTNER: INR 15,00,000 + GST (One Slot)

- Shell Space in Exhibition of 18 sq. mtrs (Additional space can be booked on 10% discount payment)

- Company Logo on Exhibitor Lanyard & Badges
- Display of Company name and logo as **“Exhibition Badge Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Company Logo as **“Exhibition Badge Partner”** on Conference **Partner’s panels** placed at various locations at the venue
- **Corporate Literature (1 pen drive/2 page folded brochure)** to be included in **Exhibitor Kit**
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as **“Exhibition Badge Partner”**
- Inclusion of **Company Profile** (approximately 150 words) in the **Conference Souvenir**

TECHNOLOGY PARTNER: INR 14,00,000 + GST (One Slot)

- Display of Company name and logo as **“Technology Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Company Logo as **“Technology Partner”** on Conference **Partner’s panels** placed at various locations at the venue
- Shell Space in Exhibition of 18 sq. mtrs (Additional space can be booked on 10% discount payment)
- Corporate Literature in the form of **(1 CD or 2 page folded brochure)** to be included in **Delegate Kits**
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as **“Technology Partner”**
- **One half-page color advertisement** in the **Conference Souvenir**
- **Corporate Literature (1 CD and 8-10 pages Brochure)** to be included in **Delegate Kits**
- Inclusion of **Company Profile** (approximately 150 words) in the **Conference Souvenir**
- **3 Complimentary Conference Delegate passes**

CONFERENCE SOUVENIR PARTNER: INR 10,00,000 + GST (One Slot)

- Display of Company name and logo as **“Conference Souvenir Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Institution name and logo as **“Conference Souvenir Partner”** on front cover of the Conference Souvenir

- Display of Company Logo as **“Conference Souvenir Partner”** on Conference **Partner’s panels** placed at various locations at the venue
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as **“Conference Souvenir Partner”**
- Shell Space in Exhibition of 9 sq. mtrs (Additional space can be booked on 10% discount payment)
- **Corporate Literature (1 pen drive/2 page folded brochure)** to be included in **Delegate Kits**
- **Souvenir** in the form of a booklet to be included in **Delegate Kits**
- One full-page color advertisement in the **Conference Souvenir**
- Inclusion of **Company Profile** (approximately 150 words) in **Conference Souvenir**
- **2 Complimentary Conference Delegate passes**

POWER BANK PARTNER: INR 8,00,000 + GST (One Slot)

An exclusive opportunity for brand promotion as power bank is one of the most visible & widely distributed elements of communication among conference speakers, delegates and exhibitors etc.

- Company’s **Name & Logo** to be printed on the **500 power banks** which would be given to **Speakers, special guests, investors and media etc.**
- Display of Company name and logo as **“Power Bank Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- Shell Space in Exhibition of 9 sq. mtrs (Additional space can be booked on 10% discount payment)
- Display of Company Logo as **“Power Bank Partner”** on Conference **Partner’s panels** placed at various locations at the venue
- **4 Complimentary Delegate Passes** to the Summit
- Inclusion of **Company Profile** (approximately 150 words) in **Exhibitors Catalogue**

EXHIBITORS CATALOGUE PARTNER: INR 7,00,000 + GST (One Slot)

The Exhibitor Catalogue has a long shelf life as compared to any newspaper or journal, since industry use it as a reference book to source their requirements. The Exhibitors Catalogue will be distributed to all the Exhibitors, Embassy Officials, VIP Visitors, Trade Visitors, the Ministries, the Media, Delegates, etc.

- **Logo** of the Partnering company on the **cover page** of the **Exhibitors Catalogue**.
- Shell Space in Exhibition of 9 sq. mtrs (Additional space can be booked on 10% discount payment)

- Display of Company name and logo as **“Exhibitors Catalogue Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure, Flier, Backdrop and other Publicity Materials, etc.
- Display of Company Logo as **“Exhibitors Catalogue Partner”** on Conference **Partner’s panels** placed at various locations at the venue
- **Corporate Literature (1 pen drive/2 page folded brochure)** to be included in **Exhibitor Kit**
- Display of Company Logo in all **promotional advertisements** (other than the ads to be released by Ministry of Commerce & Industries Government of India, under DAVP Scheme) as **“Exhibitors Catalogue Partner”**
- Inclusion of **Company Profile** (2 pager) in **Exhibitors Catalogue**

LUNCH PARTNER FOR DAY ONE: INR 7,00,000 + GST (One Slot)

- Display of Company name and logo as **“Lunch Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- Special panel/standee acknowledging **“Lunch Partner”** at the Lunch venue
- Running of company's promotional film/Presentation at the Lunch area
- **2 Complimentary Delegate Passes** to the Summit
- Inclusion of **Company Profile** (approximately 150 words) in the Conference Souvenir and Exhibitors Catalogue

LUNCH PARTNER FOR DAY TWO: INR 7,00,000 + GST (One Slot)

- Display of Company name and logo as **“Lunch Partner”** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- Special panel/standee acknowledging **“Lunch Partner”** at the Lunch venue
- Running of company's promotional film/Presentation at the Lunch area
- **2 Complimentary Delegate Passes** to the Summit
- Inclusion of **Company Profile (approximately 150 words)** in **Exhibitors Catalogue**

VISITORS CARRY BAG PARTNER: INR 7,00,000 + GST (One Slot)

An exclusive opportunity to achieve unique presence at the show. It is an effective way to promote your brand on bag as it is distributed to VIP's, The Press, Trade Visitors, etc.

- Company's **Name & Logo** to be printed on the **4000 Trade Visitors Bag** which would be given to **800 plus national and international delegates, investors, embassy officials and media etc.**
- Display of Company name and logo as **"Visitor Carry Bag Partner"** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- Display of Company Logo as **"Visitor Carry Bag Partner"** on Conference **Partner's panels** placed at various locations at the venue
- **2 Complimentary Delegate Passes** to the Summit
- Inclusion of **Company Profile** (approximately 150 words) in **Exhibitors Catalogue**

PEN PARTNER: INR 5,00,000 + GST (One Slot)

An exclusive opportunity for brand promotion as pen is one of the most visible & widely distributed elements of communication among conference speakers, delegates and exhibitors etc.

- Display of Company name and logo as **"Pen Partner"** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- An exclusive opportunity to **display the company logo** on the **pen** to be distributed among **800 plus attendees.**
- Pens will be staged at all **Registration/Information desks** for the use.
- Display of Company Logo as **"Pen Partner"** on Conference **Partner's panels** placed at various locations at the venue
- Inclusion of **Company Profile** (approximately 150 words) in **Exhibitors Catalogue**
- **2 Complimentary Delegate Passes** to the Summit

FLASH DRIVE OR PEN DRIVE PARTNER: INR 5,00,000 + GST (One Slot)

An exclusive opportunity for brand promotion as pen drive is one of the most visible & widely distributed elements of communication among conference speakers, delegates and exhibitors etc.

- Display of Company name and logo as **"Flash or Pen Drive Partner"** on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- Company's **Logo on the back of the flash or Pen drive** distributed to 1000 plus delegates and exhibitors
- Display of Company Logo as **"Flash or Pen Drive Partner"** on Conference **Partner's panels** placed at various locations at the venue

- Inclusion of **Company Profile** (approximately 150 words) in **Exhibitors Catalogue**
- **2 Complimentary Delegate Passes** to the Summit

VISITING CARD HOLDER PARTNER: INR 5,00,000 + GST (One Slot)

- Display of Company name and logo as “**Visiting Card Holder Partner**” on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- Display of Company Logo as “**Visiting Card Holder Partner**” on Conference **Partner’s panels** placed at various locations at the venue
- Inclusion of **Company Profile** (approximately 150 words) in **Exhibitors Catalogue**
- **2 Complimentary Delegate Passes** to the Summit

KEY CHAIN PARTNER: INR 5,00,000 + GST (One Slot)

- Display of Company name and logo as “**Key Chain Partner**” on **Summit Website** and in all **promotional material** such as Souvenir, Brochure and Flier etc.
- Display of Company Logo as “**Key Chain Partner**” on Conference **Partner’s panels** placed at various locations at the venue
- Inclusion of **Company Profile** (approximately 150 words) in **Exhibitors Catalogue**
- **2 Complimentary Delegate Passes** to the Summit